



Ashling Partners with Arteris to Streamline SoC Development

November 24th, 2025 – Limerick, Ireland.

Ashling, an expert in embedded development tools and services, today announced a partnership with [Arteris](#), a leading provider of system IP for accelerating semiconductor creation. The collaboration aims to deliver integrated solutions that connect Arteris system IP, including their FlexNoC network-on-chip (NoC) interconnect IP, with Ashling's debug and trace tools, such as the [RiscFree™](#) SDK. Together, the companies will empower customers to streamline the development of complex SoCs and reduce time to market.

By aligning roadmaps and sharing expertise, the partnership will streamline integration and facilitate efficient debug and trace to enable early software bring-up across the SoC lifecycle. The collaboration is designed to address the growing challenges of SoC design, enabling engineering teams to move from concept to validated silicon at a more efficient pace.

"Harnessing the silicon-proven system IP from Arteris and combining it with Ashling tools, offers engineering teams a clear path from architecture to validated silicon," said **Hugh O'Keefe, CEO of Ashling**. "Our goal is to make it easier for customers to build great products faster and we are doing just that with this collaboration."

"At Arteris, we are dedicated to forging partnerships that simplify and accelerate SoC design," said **Guillaume Boillet, Vice President Strategic Marketing at Arteris**. "By collaborating with Ashling, we're empowering customers to transition seamlessly from concept to software-ready platforms with greater speed, efficiency, and confidence."

About Ashling

Ashling is a world leader in tools and solutions for embedded systems and the semiconductor industry. Focused on enabling software design for next-generation SoCs, MCUs, and AI accelerators, Ashling delivers advanced debugging tools, trace probes, and integrated development environments that accelerate product innovation and time to market.

With a reputation built over four decades of engineering excellence, Ashling's technologies and services empower developers to design, debug, and perfect complex embedded systems with confidence.

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